

SIMCHA LIVE STREAMING: PITCH DECK



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Company Overview and the Needs We Satisfy:

Simcha Live Streaming is a professional event live streaming service provider based in Johannesburg (South Africa).

Needs We Satisfy:

Recording of events: This allows our clients to have a recording of their special events/milestones.

Reach a wider audience: We allow our clients to extend their reach and viewership of their event beyond the number of people in the physical venue.

Enhancing event experience: capturing and broadcasting key moments, performances and allowing viewers to engage with an event virtually.



Unique Value Proposition:

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Professional Service: We provide top-quality live streaming services to our clients. This is possible because we use high-quality equipment and experienced professionals.



Affordable: Our services are sensitive to different budgets, thereby making our service cost effective and affordable.



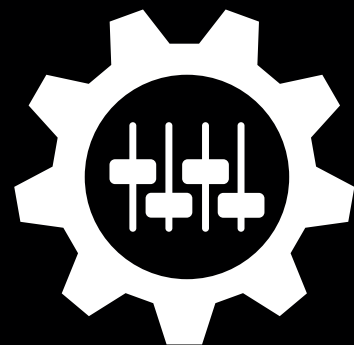
Convenience: All of our outputs are stored digitally and online. Making it convenient for viewers to access them.



Accessibility: Viewership of the live streams can be done from all over the world as long as viewers have a stable internet connection.



Tailored solutions: The company provides customizable service packages to meet the specific needs of each client.



Service Offerings and Capabilities:

We offer a **full-house professional live streaming service**. The platforms and technologies we use allow viewers to **access the live stream with ease** and does not require viewers to download any software and plugins nor register for anything.

There are several social media platforms that the live stream can be streamed onto, however we do not suggest it due to potential issues with those social media platforms and the live stream.

We can facilitate a **continuous stream up to 12 hours without a break**.

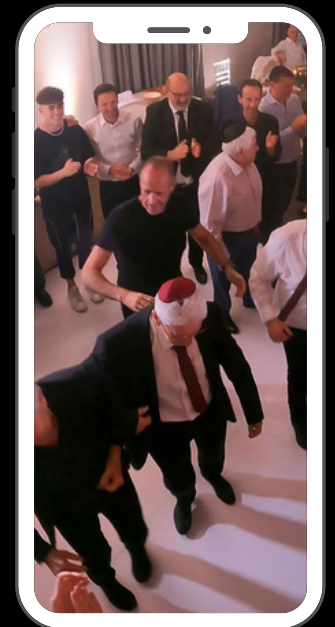
Our top-quality and compact camera allows us to accommodate and be **adaptable within different and space constrained environments**. Our small pieces of equipment allows us to get in on the action during events, given their nature. This ensures all of our clients' special and action-packed moments are captured.



Service Offerings and Capabilities (Continued):

The GoPro cameras that we use allow us to **capture our clients' events with very high-quality video (up to 5K)**.

Using a GoPro allows us to have a **quick set up** of our equipment and be able to move around freely. The built-in live streaming capabilities on the GoPro allows us to **capture every moment** without missing a frame. The **camera is always focused**, meaning that there will not be any moments Of accidental blur.



Trusted Partners:



**Jon Moss Photography
and Live Streaming**



Recommended Companies and Services:



Support and Customer Service:

At Simcha Live Streaming, we are dedicated to providing the best support and customer service to our clients. We are willing to accommodate our clients' needs and strive to ensure that they have a positive experience with us.



Contact Information:



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Simcha Live Streaming